



TOGETHER WE WILL

BE WHAT THE WORLD NEEDS



“ I know the tremendous role donors play in enhancing the university and I am honoured, along with my husband Scott, to be members of the *Be What the World Needs* Campaign Cabinet. We have seen first-hand how supporting students in their pursuit of education can change the trajectory of a person’s life and we look forward to stepping into this next chapter for USask alongside other champions like you. ”

Grit McCreath  
Chancellor  
University of Saskatchewan

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THE CAMPAIGN FOR THE UNIVERSITY OF SASKATCHEWAN



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### Message from the President

For more than a century, the University of Saskatchewan has been the University FOR Saskatchewan, serving every corner of the province and beyond. Now, we are poised to do so much more.

We are excited to embark on the most ambitious campaign in the history of USask — and the largest campaign in the history of the province — and invite you to join us on this journey.

Our vision for the future is bolder and brighter than ever, bolstered by award-winning professors and globally-renowned researchers, supported by national research centres and world-class facilities. Our new comprehensive campaign will impact all areas, all colleges and schools, all disciplines and departments, and everyone in the university community.

With 170,000 alumni world-wide, we are blessed to have a community of supportive alumni, donors, partners and friends to help us take this next step. We couldn't have accomplished all that we have so far — and what we will do next — without you, as we look to raise \$500 million to be the university the world needs.

With your support, we will expand scholarship opportunities for all students and introduce programs that offer the skills needed in today's workforce. Your help will enable us to inspire students to succeed and will ensure we can respond to their greatest needs. We will expand experiential learning opportunities, offer more micro-credentials, and build on record enrolment by attracting more scholars from across the province and around the world.

Guided by the Elders and inspired by our first Indigenous Strategy, we will expand efforts to work with — and for — the Indigenous communities we serve. We will continue to advance our commitment to Indigenization and Reconciliation, as we strive to be the most welcoming place that we can be for all Indigenous students, faculty, staff, alumni, and their communities.

With donor support, we will expand research to find local solutions to global problems, and establish new research chairs to address critical areas, including the complex challenges of health care and addressing the needs of our aging population. We will develop an innovation corridor to support Saskatoon as the second-fastest growing IT hub in the country, and the fastest-growing venture capital investment site on the continent.

With your help, we will design new visionary spaces, creating gathering places for people to collectively address the problems of today and tackle the challenges of tomorrow. We will create an enhanced high-tech home for the College of Engineering centered as a hub for innovation and collaboration, re-imagine the Emma Lake Kenderdine campus to cultivate creativity and connectivity, and renovate and expand many of our teaching, research and student spaces to serve our growing enrollment.

These are exciting times for our city, our province, and for our university, and we look forward to the opportunities ahead. We invite you to join us on this journey, to support specific projects and areas of interest that inspire you, and where you can truly make a difference.

Sincerely,

Peter Stoicheff  
President and Vice-Chancellor  
University of Saskatchewan





**Message from the Minister of Advanced Education, The Honourable Gordon S. Wyant, K.C. (on behalf of Premier of Saskatchewan, Scott Moe)**

On behalf of the Government of Saskatchewan, congratulations on the launch of the University of Saskatchewan’s new campaign, *Be What the World Needs*.

This vision is filled with a great sense of promise to build a better future not only for our residents, but for people across Canada and around the world.

We commend you for pioneering solutions in many areas including medicine, agriculture, and health sciences. It is largely due to your efforts that our province can benefit from having the fuel, food and fertilizer the world needs.

This campaign is just another step in USask’s remarkable journey to put Saskatchewan’s expertise and innovative minds to work on a world stage.

You recognize the value of strategic partnerships with international institutions. You are a driving force behind global efforts to meet some of the most complex challenges facing the world today.

By fostering a high quality post-secondary education and training system that responds to



the needs of Saskatchewan’s people and economy, the University of Saskatchewan is not only the university our province needs – it is becoming the university the world needs.

Our government will continue to support USask in meeting the needs of students by investing in priority programs and student services.

This university has so much to offer and I am confident it will continue to foster the success and prosperity of generations to come.

We are proud to work with you and look forward to hearing about your future achievements.

**The Honourable Gordon S. Wyant, K.C.  
Minister of Advanced Education**

**Message from the USask Board Chair**

It is my pleasure to offer greetings on behalf of the University of Saskatchewan Board of Governors on this exciting day for the USask family.

Do a Google search of “What makes the University of Saskatchewan special?” and this pops up:

*“USask is one of the top research-intensive, medical doctoral universities in Canada, and is home to world-leading research in areas of global importance, such as water and food security and infectious diseases.”*

We are very proud of the vital role we play in Saskatchewan, Canada and the world. That sentence, however, doesn’t tell the full story.

We also know that USask is special because of the fierce pride found in our students, faculty, staff and alumni. You see it when our Huskies teams take the field or the court. Alumni show it when they gather to reminisce about their days on campus. It’s found when a research team makes a breakthrough after years of work. Convocation is full of moments where joy and accomplishment are on display.

That unique spirit is clearly demonstrated as we embark on the most ambitious campaign in the province’s history.

The board’s role is to direct all matters respecting the management, administration and control of the university’s property, revenue and financial affairs. As such, we are deeply familiar with the



many opportunities there are for this major giving campaign to make a difference. The gifts will set us up for success for generations to come.

Our goal of \$500 million is ambitious, with every cent aimed at advancing our scholarly and artistic pursuits, world-class research and supporting students. We are grateful for every contribution that has come in, and those that are on the way.

I encourage all of us to consider how we can participate in the campaign, whether that gift is financial, or through offering of time and talent.

Please enjoy this celebration of what our campaign has accomplished already, and the success we know lies ahead.

**Shelley Brown**  
Chair, Board of Governors



BE WHAT THE WORLD NEEDS

### Join us in the most ambitious campaign in Saskatchewan's history

We can turn this bold aspiration into a reality. With you by our side, we can unlock the knowledge and skills needed so the world can look to USask for future discoveries, solutions, ideas, and the people who will make the world a better place.

Together, we will Be What the World Needs.

## Campaign Priorities

The *Be What the World Needs* Campaign is addressing what affects all of us most – our world now and the world that future generations will inherit. With the generosity and support of our community, we will tackle the world's most complex issues – climate change, infectious diseases, and access to safe food and water – but we can't do it without you.

Together, we can achieve our vision to be the university the world needs by investing in our ambitious people, projects and places.

#### LEAD CRITICAL RESEARCH

We will confront humanity's greatest challenges and opportunities through research and engage with communities to find solutions.

We can provide new opportunities for students and attract leading researchers in targeted areas where we excel to provide fresh insights, fuel innovation and unlock knowledge that will provide a brighter, more sustainable future.

#### SUPPORT INDIGENOUS ACHIEVEMENT

We will work with, and for, Indigenous communities to enact our firm commitment to mutual learning, Indigenization and Reconciliation.

By investing in scholarships and cultural programming, we can further promote Indigenous knowledge-keeping and create pathways to post-secondary education for more Indigenous students.

#### INSPIRE STUDENTS TO SUCCEED

We will respond to current student need and attract future learners.

We can ensure students are supported through scholarships and receive mental health support, while providing experiential opportunities that will equip them to become tomorrow's leaders.

#### DESIGN VISIONARY SPACES

We will create gathering places for people to collectively address the challenges of the future.

Learning spaces will be reimagined for students of tomorrow, intentionally designed as collaborative gathering locations and innovation hubs with cutting-edge technology to foster creative collisions.



**BE WHAT THE WORLD NEEDS**

Through the *Be What the World Needs* Campaign donors have already...

ESTABLISHED  
**10**  
NEW RESEARCH CHAIR POSITIONS

**1 in 7**  
ALUMNI HAVE ALREADY GIVEN  
TO THE CAMPAIGN

DONATED  
**2880**  
ACRES OF FARMLAND

DONORS FROM  
**39**  
DIFFERENT COUNTRIES  
AROUND THE WORLD

GIVEN  
**\$84M+**  
FOR STUDENT SCHOLARSHIPS  
AND FINANCIAL AID

FUNDED  
MENTORSHIP OPPORTUNITIES  
FOR MORE THAN  
**185**  
INDIGENOUS  
HIGH SCHOOL STUDENTS

ESTABLISHED CANADA'S  
**ONLY**  
RESEARCH CHAIR IN  
MÉTIS GOVERNANCE AND POLICY

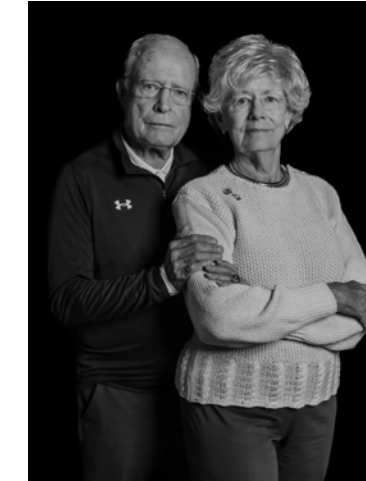
Examples of how your generous donations have helped make a difference:

A new, world-class  
6,300 square feet site  
for research into sport  
injury and prevention

Two new ice surfaces  
Two new NBA-size  
basketball courts  
Canada's Centre for  
Pandemic Research

120,000 square feet of  
new recreation space  
16 state-of-the-art  
Bloomberg terminals

Canada's first and only  
PET-CT scanner  
for animal and  
animal-human  
research studies



**Honorary Co-Chairs**

**Ron (BE'62, DCL'13) and Jane (BE'62, DCL'22) Graham**

For decades, Ron and Jane Graham have been champions for USask by generously giving their time, talent and treasure. Ron and Jane's commitment to funding scholarship, advancing athletics, transforming education and enhancing spaces for students at their alma mater has earned them the distinction of being recognized as the most generous alumni donors in the university's history. Ron and Jane are proudly serving as honorary co-chairs of the *Be What the World Needs* campaign, the largest campaign in Saskatchewan's history.

**Be What the World Needs Campaign Cabinet**

**Shelley Brown**  
BComm'78

**Rob Dutton**  
BE'93

**Tim Gitzel**  
JD'90, BA'86

**George Lafond**  
BE'85

**Grit McCreath**  
BE'91

**Scott McCreath**  
BComm'69

**Jeff Mooney**  
BA'66, LLD'19

**Cal Redlick**  
BA'83

**Tracy Robinson**  
BComm'86

**Ken Seitz**  
BSA'91, BE'96, MBA'99

**Greg Smith**  
BComm'79

**Myron Stadnyk**  
BE'85



**give.usask.ca**

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