TOGETHER WE WILL

BE WHAT THE WORLD NEEDS
I know the tremendous role donors play in enhancing the university and I am honoured, along with my husband Scott, to be members of the Be What the World Needs Campaign Cabinet. We have seen first-hand how supporting students in their pursuit of education can change the trajectory of a person’s life and we look forward to stepping into this next chapter for USask alongside other champions like you.

Grit McCreath
Chancellor
University of Saskatchewan
Message from the President

For more than a century, the University of Saskatchewan has been the University FOR Saskatchewan, serving every corner of the province and beyond. Now, we are poised to do so much more.

We are excited to embark on the most ambitious campaign in the history of USask — and the largest campaign in the history of the province — and invite you to join us on this journey.

Our vision for the future is bolder and brighter than ever, bolstered by award-winning professors and globally-renowned researchers, supported by national research centres and world-class facilities. Our new comprehensive campaign will impact all areas, all colleges and schools, all disciplines and departments, and everyone in the university community.

With 170,000 alumni world-wide, we are blessed to have a community of supportive alumni, donors, partners and friends to help us take this next step. We couldn’t have accomplished all that we have so far – and what we will do next – without you, as we look to raise $500 million to be the university the world needs.

With your support, we will expand scholarship opportunities for all students and introduce programs that offer the skills needed in today’s workforce. Your help will enable us to inspire students to succeed and will ensure we can respond to their greatest needs. We will expand experiential learning opportunities, offer more micro-credentials, and build on record enrollment by attracting more scholars from across the province and around the world.

Guided by the Elders and inspired by our first Indigenous Strategy, we will expand efforts to work with – and for – the Indigenous communities we serve. We will continue to advance our commitment to Indigenization and reconciliation, as we strive to be the most welcoming place that we can be for all Indigenous students, faculty, staff, alumni, and their communities.

With donor support, we will expand research to find local solutions to global problems, and establish new research chairs to address critical areas, including the complex challenges of health care and addressing the needs of our aging population. We will develop an innovation corridor to support Saskatoon as the second-fastest growing IT hub in the country, and the fastest-growing venture capital investment site on the continent.

With your help, we will design new visionary spaces, creating gathering places for people to collectively address the problems of today and tackle the challenges of tomorrow. We will create an enhanced high-tech home for the College of Engineering centered as a hub for innovation and collaboration, re-imagine the Emma Lake Kenderdine campus to cultivate creativity and connectivity, and renovate and expand many of our teaching, research and student spaces to serve our growing enrollment.

These are exciting times for our city, our province, and for our university, and we look forward to the opportunities ahead. We invite you to join us on this journey, to support specific projects and areas of interest that inspire you, and where you can truly make a difference.

Sincerely,

Peter Stoicheff
President and Vice-Chancellor
University of Saskatchewan
Message from the Minister of Advanced Education, The Honourable Gordon S. Wyant, K.C.
(on behalf of Premier of Saskatchewan, Scott Moe)

On behalf of the Government of Saskatchewan, congratulations on the launch of the University of Saskatchewan's new campaign, Be What the World Needs.

This vision is filled with a great sense of promise to build a better future not only for our residents, but for people across Canada and around the world.

We commend you for pioneering solutions in many areas including medicine, agriculture, and health sciences. It is largely due to your efforts that our province can benefit from having the fuel, food and fertilizer the world needs.

This campaign is just another step in USask's remarkable journey to put Saskatchewan's expertise and innovative minds to work on a world stage.

You recognize the value of strategic partnerships with international institutions. You are a driving force behind global efforts to meet some of the most complex challenges facing the world today.

By fostering a high quality post-secondary education and training system that responds to the needs of Saskatchewan's people and economy, the University of Saskatchewan is not only the university our province needs – it is becoming the university the world needs.

Our government will continue to support USask in meeting the needs of students by investing in priority programs and student services.

This university has so much to offer and I am confident it will continue to foster the success and prosperity of generations to come.

We are proud to work with you and look forward to hearing about your future achievements.

The Honourable Gordon S. Wyant, K.C.
Minister of Advanced Education

Message from the USask Board Chair

It is my pleasure to offer greetings on behalf of the University of Saskatchewan Board of Governors on this exciting day for the USask family.

Do a Google search of "What makes the University of Saskatchewan special?" and this pops up:

"USask is one of the top research-intensive, medical doctoral universities in Canada, and is home to world-leading research in areas of global importance, such as water and food security and infectious diseases."

We are very proud of the vital role we play in Saskatchewan, Canada and the world. That sentence, however, doesn’t tell the full story.

We also know that USask is special because of the fierce pride found in our students, faculty, staff and alumni. You see it when our Huskies teams take the field or the court. Alumni show it when they gather to reminisce about their days on campus. It's found when a research team makes a breakthrough after years of work. Convocation is full of moments where joy and accomplishment are on display.

That unique spirit is clearly demonstrated as we embark on the most ambitious campaign in the province's history.

The board's role is to direct all matters respecting the management, administration and control of the university's property, revenue and financial affairs. As such, we are deeply familiar with the many opportunities there are for this major giving campaign to make a difference. The gifts will set us up for success for generations to come.

Our goal of $500 million is ambitious, with every cent aimed at advancing our scholarly and artistic pursuits, world-class research and supporting students. We are grateful for every contribution that has come in, and those that are on the way.

I encourage all of us to consider how we can participate in the campaign, whether that gift is financial, or through offering of time and talent.

Please enjoy this celebration of what our campaign has accomplished already, and the success we know lies ahead.

Shelley Brown
Chair, Board of Governors
Join us in the most ambitious campaign in Saskatchewan’s history

The Be What the World Needs Campaign is addressing what affects all of us most – our world now and the world that future generations will inherit. With the generosity and support of our community, we will tackle the world’s most complex issues – climate change, infectious diseases, and access to safe food and water – but we can’t do it without you.

Together, we can achieve our vision to be the university the world needs by investing in our ambitious people, projects and places.

We can turn this bold aspiration into a reality. With you by our side, we can unlock the knowledge and skills needed so the world can look to USask for future discoveries, solutions, ideas, and the people who will make the world a better place.

Together, we will Be What the World Needs.
Through the Be What the World Needs Campaign donors have already...

- **ESTABLISHED** 10 NEW RESEARCH CHAIR POSITIONS
- **GIVEN** $84M+ FOR STUDENT SCHOLARSHIPS AND FINANCIAL AID
- **DONATED** 2880 ACRES OF FARMLAND
- **FUNDDED** MENTORSHIP OPPORTUNITIES FOR MORE THAN 185 INDIGENOUS HIGH SCHOOL STUDENTS
- **DONORS FROM** 39 DIFFERENT COUNTRIES AROUND THE WORLD
- **ESTABLISHED CANADA’S ONLY RESEARCH CHAIR IN MÉTIS GOVERNANCE AND POLICY**

Examples of how your generous donations have helped make a difference:

- A new, world-class 6,300 square feet site for research into sport injury and prevention
- Two new ice surfaces and two new NBA-size basketball courts
- Canada’s Centre for Pandemic Research
- 120,000 square feet of new recreation space
- 16 state-of-the-art Bloomberg terminals
- Canada’s first and only PET-CT scanner for animal and animal-human research studies

Honorary Co-Chairs
Ron (BE’62, DCL’13) and Jane (BE’d’62, DCL’22) Graham

For decades, Ron and Jane Graham have been champions for USask by generously giving their time, talent and treasure. Ron and Jane’s commitment to funding scholarship, advancing athletics, transforming education and enhancing spaces for students at their alma mater has earned them the distinction of being recognized as the most generous alumni donors in the university’s history. Ron and Jane are proudly serving as honorary co-chairs of the Be What the World Needs campaign, the largest campaign in Saskatchewan’s history.

Be What the World Needs Campaign Cabinet

- Shelley Brown BComm’78
- Rob Dutton BE’93
- Tim Gitzel JD’90, BA’86
- George Lafond BE’80
- Girt McCrawth BE’91
- Scott McCrawth BComm’04
- Jeff Mooney BA’86, LLB’79
- Cal Redick BA’83
- Tracy Robinson BComm’96
- Ken Seitz BBA’91, BE’96, MBA’99
- Greg Smith BComm’79
- Myron Stadnyk BE’95

Be What the World Needs Campaign Cabinet