

**BE WHAT THE WORLD NEEDS**



# **Canadian Centre for Rural and Agricultural Health**

**The Campaign for the  
University of Saskatchewan**



**Canadian Centre  
for Rural and Agricultural Health**



A green John Deere combine harvester is shown in a field of golden-brown crops. A farmer, seen from behind, is walking away from the machine. The harvester has a large green auger extending upwards. The scene is set in a rural landscape under a clear sky.

**WITH YOUR  
SUPPORT, THE  
CCRAH WILL  
ENHANCE HEALTH  
OUTCOMES FOR  
RURAL AND  
AGRICULTURAL  
COMMUNITIES IN  
OUR WORLD.**

PHOTO: Farm & Food Care Saskatchewan



# From the Director

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**The Canadian Centre for Rural and Agricultural Health (CCRAH) was established by the University of Saskatchewan (USask) in 1986 to address the gap in research in health and safety of agricultural producers and rural populations.**

USask is the natural home for such a centre, given the province's vast geography and agricultural connections. The CCRAH moves research evidence into products, programming, and services to support improved health outcomes for rural and agricultural people in Saskatchewan, across Canada, and around the world.

We are the leading Canadian research centre working at the grassroots to advance knowledge and action in health and safety for those living and working in rural settings. We are at the forefront of discovery in rural and agricultural health and safety and the translation of this evidence into prevention and programs.

Our work includes increasing understanding of rural and agriculture exposures and relationships to health; investigating and reducing farm injuries and deaths; leading work on issues of stress and mental health; studying the impact of farm and rural life via ergonomics, vibration, and chronic musculoskeletal pain; understanding and addressing issues in rural health care delivery and access, including pioneering care for dementia, and supporting remote, mobile, and rehabilitation clinics for rural people.

I am consistently inspired by the remarkable achievements of our centre, made possible through the invaluable support of our partners and donors. Yet, there is still immense potential for us to achieve more. We need to extend our reach to gain deeper insights into how to support the health and safety of rural families and businesses and then deliver our programs and services to them. Agriculture is the backbone of our province and country, and the sustainability of agriculture is dependent on the people who produce commodities. Your support will be pivotal in helping us ensure they can succeed.

*Shelley Kirychuk*

**Shelley Kirychuk, BSCN, MSC, MBA, PHD**

**Director, Canadian Centre for Rural and Agricultural Health  
Professor, College of Medicine**



**BE WHAT THE WORLD NEEDS**

### **Campaign priorities:**

#### **Lead Critical Research**

Confront humanity's greatest challenges and opportunities through research and engage with communities to find solutions.

#### **Support Indigenous Achievement**

Work with and for Indigenous communities to enact our firm commitment to mutual learning, Indigenization and Reconciliation.

#### **Inspire Students to Succeed**

Respond to current student need and attract future learners.

#### **Design Visionary Spaces**

Create gathering places for people to collectively address the challenges of the future.

## **USASK CAMPAIGN AT-A-GLANCE**

**OUR USASK**

**\$500M**

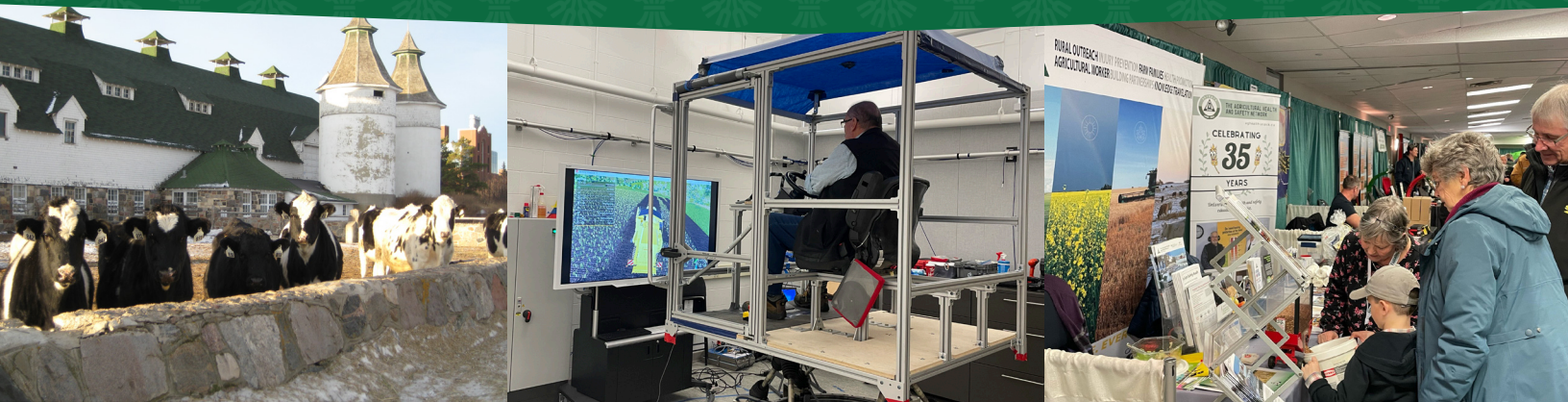
**to be the university  
the world needs.**



BE WHAT THE WORLD NEEDS

# Donor Opportunities in the Canadian Centre for Rural and Agricultural Health

With the support of alumni, donors, and partners, health outcomes for rural and agricultural people in Saskatchewan, across Canada, and around the world will be transformed. All donations will make a positive difference in the lives of students, researchers, and community members. Together, we will safeguard the health and safety of our rural and agricultural communities.



## LEAD CRITICAL RESEARCH

**Strategic Cluster of Enhanced Research Chairs**  
— **\$2 million**

- Enhanced Chair in Rural Exposure Science – \$500,000
- Enhanced Chair in Rural Aging and Rural Dementia Care – \$500,000
- Enhanced Chair in Agricultural Health and Safety – \$500,000
- Enhanced Chair in Rural Health Access – \$500,000

**Chair in Rural Mental Health** — **\$5 million**

## SUPPORT INDIGENOUS ACHIEVEMENT

**Rural Indigenous student bursaries and scholarships**  
— **\$1 million**

**Elder in Residence/Cultural Coordinator** — **\$500,000**

**Cultural Enhancement Fund** — **\$250,000**

## INSPIRE STUDENTS TO SUCCEED

**Grow the Founding Chairs Program (Rural student stipends and scholarships)** — **\$1 million**

**Enhance student training in rural and agricultural culture** — **\$2 million**

**Discovery Days expansion for educating rural students in health and safety** — **\$350,000**

## DESIGN VISIONARY SPACES

**Mobile One2One clinic and research units**  
— **\$2.55 million**

**Farm Safety Plan Program** — **\$500,000**

**Boardroom AV renovation** — **\$30,000**





## Lead Critical Research

Working at the nexus of health and rural spaces, the centre's National Agricultural Industrial Hygiene Laboratory is a world leader in rural and agricultural health and safety research, knowledge mobilization, and service. From farm hazards to rural exposures to musculoskeletal health, to rural access to health care and issues of rural aging and dementia, we are there. With your help, we can address the erupting complex needs of rural and agricultural spaces.

### Strategic Cluster of Enhanced Research Chairs — \$2 million

Enhanced research chairholders dive deep and become a focal point for external funding, partnerships, and community engagement. We envision growing our strategic number of enhanced research chairs with priorities such as:

- Rural exposure science – \$500,000
- Rural aging and dementia care – \$500,000
- Agricultural health and safety, with priority work on Farm Safety Planning – \$500,000
- Rural health access – \$500,000

### Chair in Rural Mental Health — \$5 million

The CCRAH has been at the forefront of farm stress and its connection to farm injury, including instrumental work on the Farm Stress Line and other community-based measures. We are also leading research into mental health issues related to house and community with First Nations in Saskatchewan.

A well-supported chair focused on **Rural Mental Health** will pull together provincial partnerships for research-to-action, to better understand the drivers and pressures on rural mental health across and between agricultural communities and rural First Nations.





# Support Indigenous Achievement

Rural spaces include Indigenous communities, with issues of health access, exposures, and community health and safety. Strong Indigenous partnerships support a stronger, healthier rural Saskatchewan and a stronger Canada.

## **Rural Indigenous student bursaries and scholarships — \$1 million**

Build the centre's ability to attract and support Indigenous students to study and work in rural and agricultural environments.

## **Elder in Residence/Cultural Coordinator — \$500,000**

Building strong Indigenous partnerships means learning and building together. The next 100 years in Saskatchewan will reshape rural space. With guidance and support, an Elder in Residence can guide the CCRAH

and our rural and agricultural partners to build strong relationships for reconciliation and shared goals. An Elder working at the CCRAH with community partners can guide rural insight into co-building an inclusive future.

## **Cultural Enhancement Fund — \$250,000**

Rural spaces thrive through in-person connection and support to build strong and lasting relationships. A special fund can be used by the CCRAH and the Elder in Residence in supporting rural and rural Indigenous communities to meet, share meals and events, and build shared partnerships, projects, and goals.





# Inspire Students to Succeed

## **Grow the Founding Chairs Program — \$1 million**

The Canadian Centre for Rural and Agricultural Health was endowed by leading Saskatchewan and Canadian agricultural businesses. These founding endowments (Founding Chairs Program) showcase the importance of the centre's work for increased rural health and safety. The endowment supports student stipends and scholarships for students to work with and learn from our researchers about what is needed to improve health and safety for rural people.

## **Enhance student training — \$2 million**

Students need specialized training and support to understand the rural environment. Your support will build a specialized

training program for graduates from all disciplines (health sciences, plus agriculture, engineering, veterinary medicine, and more) to be trained to understand and work effectively in rural opportunities. This training program will combine learning with hands-on experience, co-op opportunities, and connection.

## **Discovery Days expansion — \$350,000**

Deliver, expand, and develop new Discovery Days farm safety programming to teach all school age children and college level trainees about rural and agricultural health and safety.





# Design Visionary Spaces

The CCRAH goes to where it is needed: rural communities, farm shows, schools, and right to the farm gate. We gather in places far beyond the university. With your help, we can be where we are needed.

## **Mobile One2One clinic and research units — \$2.55 million**

Build a state-of-the-art mobile clinic to take our service to more communities.

## **Farm Safety Plan Program — \$500,000**

Work with provincial partners across Canada to develop Farm Safety Plan programs that build rural safety right at the farmgate.

## **James A. Dosman Boardroom AV renovation — \$30,000**

The hub of our centre helps us connect. Updating and expanding our tele-transmission and remote communications will allow us to reach more partners and teach more students in hybrid virtual environment. Communities need space and time to come together to build trusted relationships. Your support will provide for increased collaboration between communities across Saskatchewan, Canada and the world.





# Together, let's

**BE WHAT THE WORLD NEEDS**

Rural spaces have unique health and safety issues and needs that are best met by experts who focus on and understand rural complexity. Our research seeks to understand and support the health and safety of those that live and work in the rural space.

Your support will allow the CCRAH to expand programming and partnerships, including those with First Nations communities across Saskatchewan, and strengthen our world-leading research in areas such as musculoskeletal health and ergonomics, access to care, exposures in the rural environment, and advances and techniques in industrial and occupational hygiene.

This is your opportunity to strengthen grassroots initiatives to enhance the health and safety of rural and agricultural populations in Saskatchewan and across Canada.

**Will you join us?**

**In our next chapter, we will transform Saskatchewan and the world by addressing those things you care most about and leave a better world for future generations.**

**With your support, vision and spirit, the University of Saskatchewan will bridge our deep roots with a bright future. With your support, we will be what the world needs.**





UNIVERSITY OF  
SASKATCHEWAN

**give.usask.ca**

**Donation inquiries:**

(306) 966-5186 Toll-free: 1-800-699-1907

**[giving@usask.ca](mailto:giving@usask.ca)**